**OUR MISSION**  
Fight child hunger through community and school partnerships

**Note from Our Executive Director**

I often think about something a mom told me once. Her daughter participates in our weekend food program, and she said, “Sometimes the food we receive from The Sheridan Story is the only food in our home.”

If not for the work you are supporting at The Sheridan Story, this family would sometimes have nothing to eat. Think about that for a moment.

The problem of child hunger exists right in front of us - and together we are doing something about it. Together, we have changed the story of child hunger for thousands of children and families in Minnesota!

However, we aren’t done. We can’t be done. There are thousands more children in our community that don’t have enough to eat and are not yet able to participate in our program.

It has certainly been another incredible school year of growth in impact on child hunger. We have made significant strides! Now let’s keep going. There’s more to do.

I’m honored to do this work with you, and I’m so thankful for your partnership.

Rob Williams  
Executive Director

Through our network of community partners, The Sheridan Story works hard to get food to kids who live in food insecurity, which means they don’t always know where their next meal is coming from. We strive to make a difference in children’s lives by specifically focusing on food “gaps” - the times when the children aren’t at school to access the meal programs. We have had tremendous growth in the last five years, going from serving one school to almost 200 schools, but there are still 200,000 kids in Minnesota who don’t have enough to eat.

The Sheridan Story develops and supports successful partnerships between sponsoring community organizations and schools in need. This partnership-based model has allowed us to make a broad and sustainable impact in the fight against child hunger, because we believe that child hunger is not a supply problem, but a distribution problem.

**How We Measure Success**

**Increase in impact through food program expansion since 2017-2018**
- 634,677 meals, 11% growth
- 191 Schools, 45% growth
- 186 Sponsor organizations, 79% growth

**Survey Results**

**Families Report - Assurance that our food program makes a positive impact in the children’s lives**
- 86% of families reported their children were more prepared for school as a result of our program
- 97% of families reported their families were better supported as a result of our program

**Schools report - % of school staff seeing improvement in children in the following categories as a result of our program**
- 88% academic performance
- 85% self-esteem
- 88% attention in class
- 79% attendance
- 82% behavior

sheridanstory.org

CONTINUED >
**SCHOOLS REPORT - % OF SCHOOL STAFF SEEING IMPROVEMENT FOR THE SCHOOL IN THE FOLLOWING CATEGORIES AS A RESULT OF OUR PROGRAM**

- 90% more supported by community
- 52% had no relationships with sponsor prior to The Sheridan Story

**COMMUNITY SPONSORS REPORT - % OF SPONSOR STAFF & VOLUNTEERS SEEING IMPROVEMENT FOR THEIR ORGANIZATION IN THE FOLLOWING CATEGORIES AS A RESULT OF OUR PROGRAM**

- 99% motivation to serve
- 100% their group’s role in the community

---

**2017-2018 FINANCIAL OVERVIEW**

**Revenue**
- Community Sponsors: 758,364
- Individuals: 536,911
- Grants: 155,379
- In kind services, goods, & food: 292,869
- Other: 2,623

**Expenses**
- Program Services: 1,351,024
- Management & General: 231,846
- Fundraising & Volunteer Recruitment: 142,464
- Grants: 155,379
- Individuals: 536,911
- In kind services, goods, & food: 292,869
- Other: 2,623

**2017-2018 FINANCIAL STATEMENTS**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community Sponsors</td>
<td>758,364</td>
<td>569,041</td>
<td>410,980</td>
</tr>
<tr>
<td>Individuals</td>
<td>536,911</td>
<td>368,052</td>
<td>162,191</td>
</tr>
<tr>
<td>Grants</td>
<td>155,379</td>
<td>209,183</td>
<td>171,317</td>
</tr>
<tr>
<td>In kind services, goods, &amp; food</td>
<td>292,869</td>
<td>148,469</td>
<td>129,447</td>
</tr>
<tr>
<td>Other</td>
<td>2,623</td>
<td>3,471</td>
<td>1,461</td>
</tr>
<tr>
<td>Total Revenue</td>
<td>1,746,146</td>
<td>1,298,216</td>
<td>875,396</td>
</tr>
</tbody>
</table>

**Program Expenses**
- Program Services: 1,351,024
- Management & General: 231,846
- Fundraising & Volunteer Recruitment: 142,464
- Grants: 155,379
- Individuals: 536,911
- In kind services, goods, & food: 292,869
- Other: 2,623

**Net Revenue/Deficit**
- 2017-2018: 20,812
- 2016-2017: (6,833)
- 2015-2016: 32,519

**Assets**
- Cash: 178,595
- Inventory: 142,840
- Property & Equipment: 175,656
- Other Assets: 51,045
- Total Assets: 548,136

**Liabilities & Net Assets**
- Accounts Payable & Accrued Expenses: 55,082
- Deferred Revenue: 247,927
- Deferred Rent: 26,841
- Total Liabilities: 329,850
- Total Net Assets: 218,286

**Our Impact is Growing**
Number of meals served to children in our community by school year

2017-2018 Financial overview
LOCATIONS SERVED

The Sheridan Story works mainly in the Twin Cities area and in the 2017-2018 school year had programs in the following School Districts (please note that we are not limited to working only in the School Districts listed here):

- Anoka-Hennepin
- Apple Valley-Rosemount-Eagan
- Bloomington
- Columbia Heights
- Delano
- Eastern Carver County
- Eden Prairie
- Edina
- Elk River
- Farmington
- Minneapolis
- North St. Paul-Maplewood-Oakdale
- Osseo
- Richfield
- Robbinsdale
- Roseville
- St. Anthony-New Brighton
- St. Louis Park
- St. Paul
- Wayzata
- West St. Paul-Mendota Heights-Eagan
- and Westonka

Summer programs were operated by The Sheridan Story in many of the above districts as well as in the following Minnesota cities:

- Belgrade
- Bird Island
- Breckenridge
- Glencoe
- Sleepy Eye
- Rochester
- Owatonna
- Waseca
- Willmar
- Belgrade
- Bird Island
- Breckenridge
- Glencoe
- Sleepy Eye
- Rochester
- Owatonna
- Waseca
- Willmar

SUPPORTERS AND VOLUNTEERS

WE COULDN’T DO ANYTHING WITH OUT OUR PARTNERS IN THE COMMUNITY!

3,991 Volunteers • 8,152 volunteer hours • 1,619 donors

BOARD OF DIRECTORS

- Bob Thomas (Chair)
  Chief Experience Officer
  YMCA of the Greater Twin Cities
- Ryan Beach (Vice Chair)
  Vice President
  Divisional Merchandise Manager, Target Corporation
- Rachel Riensche (Secretary)
  Intellectual Property and Business Consultant
  Self employed
- Bob Peterson (Treasurer)
  Finance Director, Home & Community Services, Allina Health
- Beth Lasley
  Retired - Inclusion Specialist
  Minneapolis Public Schools
- Bruce Ensrud
  Wealth Advisor
  Thrivent Financial
- Helene Clark
  Vice President, Sales Planning & K12
  Schwan’s Food Service
- Jon McTaggart
  President and Chief Executive Officer
  American Public Media & Minnesota Public Radio
- Leadriane Roby
  Assistant Superintendent
  Richfield Public Schools
- Michael Binder
  Lead Pastor
  Mill City Church
- Wendi Jarson
  Retired - Assistant Principal at Sheridan Arts Magnet Elementary School
  Minneapolis Public Schools
- Woody Kingman
  Retired - Vice President
  Tealwood Asset Management
- Rob Williams (Staff)
  Executive Director
  The Sheridan Story
CONTACT US
2723 Patton Road
Roseville, MN 55113
sheridanstory.org
612-568-4003
facebook.com/thesheridanstory
twitter.com/sheridanstory

YOU CAN HELP BY

SPONSORING A SCHOOL

VOLUNTEERING

FOOD/FUND DRIVE

DONATING

sheridanstory.org